



Paz Fernandez with her poster at the Eisenhower Executive Office Building for ACT/ART's #IAMTHEMANY opening reception. Photo credit: Jati Lindsay

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# Artist Paz Fernandez Exhibits at the White House

*Chosen Out of Thousands to Advocate for Criminal Justice Reform*

Los Angeles, CA — **Paz Fernandez** was one of ten artists invited to exhibit at the White House for **ACT/ART's #IAMTHEMANY Poster Design Competition** on criminal justice.

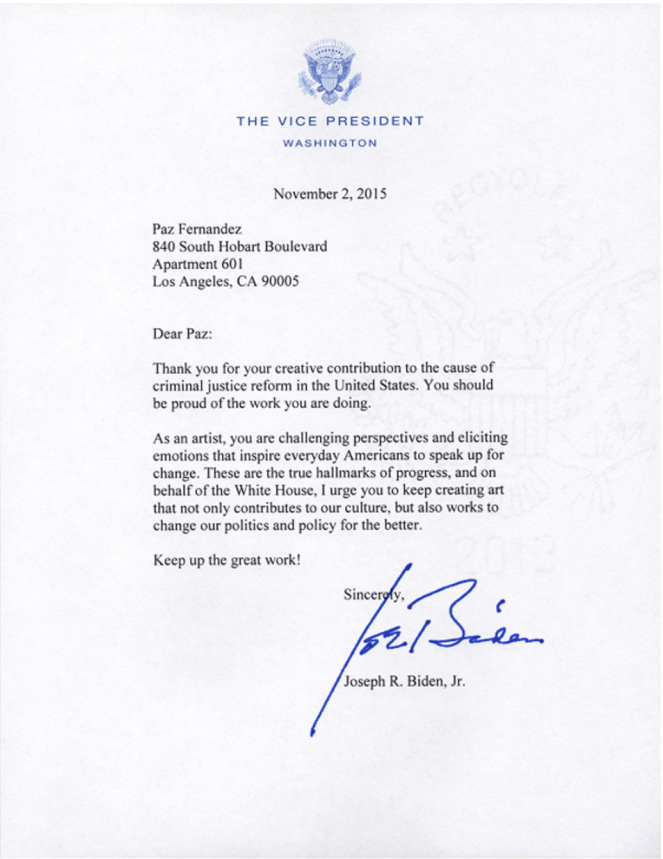
Ten works of art were displayed as the **Official Selection** in the East Room of the White House as part of the public tour to coincide with October's **National Youth Justice Awareness Month** on October 16-30, 2015.

The esteemed jury was composed of renowned artist **Shepard Fairey**, filmmaker **Morgan Spurlock**, rapper **Chuck D** (Public Enemy) and 11 other distinguished community leaders from the art, social justice, and design fields.

Paz approached the design and theme of criminal justice reform with a **sense of hope**, which she simply captured by echoing America's shared desire for social equality, with her poster titled **Peace Offering: May Peace Lead Our Way**.

The artists' reception was held in the **Indian Treaty Room** at the **Eisenhower Executive Office Building** within the **White House Complex** on Thursday, October 15th.

In November, Paz received a letter of recognition from 47th Vice President Joe Biden.



**About Paz Fernandez**  
Born in Costa Rica to a Chilean family, Paz Fernandez grew up in Miami and has lived in Los Angeles since 1998. Paz is an artist and graphic designer inspired by boldness and peace. Her name Paz means peace in Spanish. Her style and inspiration come from her eclectic heritage including her human rights activist late grandmother, stylist late mother and art collector father. Paz lives in Koreatown and loves discovering the cultural wonders of LA. Contact Paz at 323.803.4944 [paz@pazarts.com](mailto:paz@pazarts.com) [pazarts.com](http://pazarts.com)

**About ACT/ART**  
ACT/ART is a nonprofit providing a forum for artists and the public to engage in acts of creative expression-acts of art-that generate awareness, provoke dialogue, change perception and evoke positive change around important social and public policy issues. [actart.org](http://actart.org)

**About #IAMTHEMANY**  
The I AM THE MANY Poster Competition on criminal justice reform was created as part of ACT/ART's strategic partnership with the White House. Inspired by the 1968 civil rights I AM A MAN campaign, that aims to assert the same tenants: universal right to justice, humanity and freedom. Half a century later, the cry for respect and dignity continues to strike a chord in a nation still struggling with inequality and institutionalized bias. President Obama is the first sitting president to visit a federal penitentiary and has made criminal justice reform a priority. [iamthemany.com](http://iamthemany.com)



# I AM THE MANY

We the people, speak as one.

The "I AM THE MANY" initiative for criminal justice reform has been created as part of ACT/ART's strategic partnership with the White House.

Inspired by the 1968 civil rights "I AM A MAN" campaign, "I AM THE MANY" comprises of a poster design initiative and poster generator aimed at asserting the same crucial tenets: universal right to justice, humanity and freedom. Half a century later, the cry for respect and dignity continues to strike a chord in a nation still struggling with inequality and institutionalized bias.

"I AM THE MANY" has quickly become a public square for creative expression and authentic emotional storytelling on social media: drawing in celebrities and influencers as well as recognized artists and photographers from the emerging and contemporary art world.

The centerpiece of "I AM THE MANY", is an online instant poster generator at [IAMTHEMANY.COM](http://IAMTHEMANY.COM) that allows users to upload selfies and self-identify by filling in the blank: "I AM \_\_\_\_".

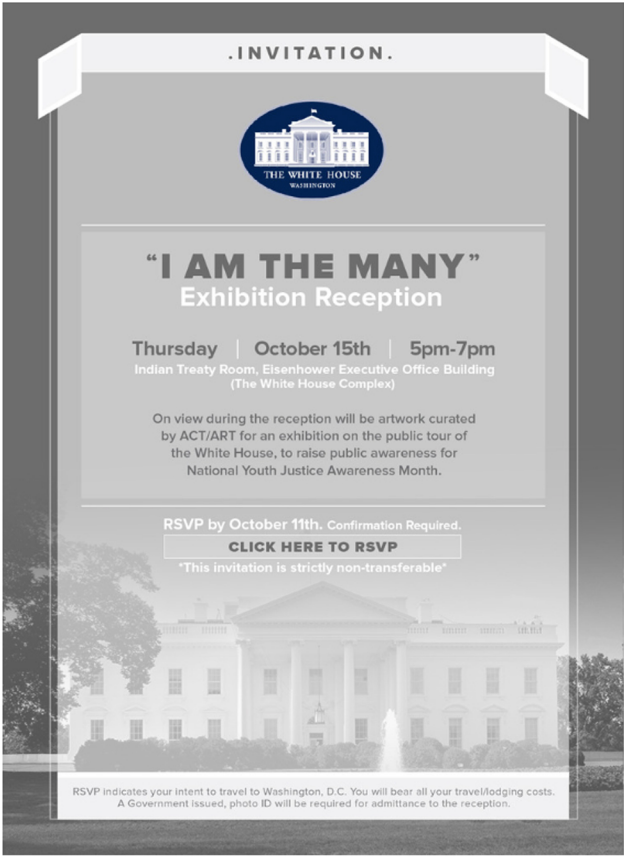
The poster design initiative follows the tradition of poster art providing us with the unique power to elevate conversation and inspire change through visceral means. Our jury panel of leading art luminaries and social justice advocates selected a number of designs to be included in a display at the White House along their public tour route. Featured Artists include: Jon Burgerman, Tim Okamura, Jonathan Moody, Eno Laget, Heather Ripley, Luis Alejo, Logan Hicks, Michel Chamberland, Ann Lewis (Giff), Paz Fernandez, and includes an original work as the centerpiece to the display by Aerosyn-Lex Mestrovic.

**IAMTHEMANY.COM** **#IAMTHEMANY**

*ACT/ART is a non-profit organization that believes in the power of art to inspire positive change. We develop campaigns using the power of art and storytelling to generate awareness and provoke productive dialogue around vital social issues.*

 **CREATE. ENGAGE. CHANGE.**  
[ACTART.org](http://ACTART.org)     @ACTARTnow

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The featured artists whose work was on display. View their posters: <http://actartnow.tumblr.com>